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# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



ARTIFACT AT **TIFF**

## ARTIFACT

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RYERSON  
9.14.12 | 9:00PM  
(OFFICIAL PREMIERE)

#ARTFACTISCOMING

**JOIN JARED IN TORONTO AT [TIFF 2012](#) for ARTIFACT!**

Jared will be doing Q+A at the FRIDAY AND SATURDAY screenings of ARTIFACT.

**TICKETS ARE NOW AVAILABLE**

for the ARTIFACT Screenings below, direct from [TIFF.net](#), but get yours ASAP — LESS THAN 100 TICKETS LEFT!

**OFFICIAL PREMIERE**

**Friday September 14**

Ryerson Theatre 9:00 PM

**Saturday September 15**

The Bloor Hot Docs Cinema 3:00 PM

**Sunday September 16**

The Bloor Hot Docs Cinema 3:30 PM





### Have YOUR ticket for ARTIFACT?

Be sure to [VOTE ARTIFACT](#) in BlackBerry®'s People's Choice Award and BlackBerry Documentary Award categories!

## NEW.MUSIC.LIVE.

Jared will be stopping by MuchMusic's New.Music.Live tomorrow, THURSDAY, SEPTEMBER 13 to chat about ARTIFACT! For more info regarding the appearance or tickets, visit [NML](#)!

Join [ARTIFACT on Facebook](#) for the latest updates, featured photos and fanart, as well as on Twitter, [@ArtifactTheFilm](#).

Show your support on Twitter by using hashtags #ARTIFACTISCOMING and #TIFF12, and sharing the [Official Premiere Poster](#)!



Check out this great ARTIFACT Fanart featured by [mandolinaes!](#)



**VYRT**



THE ONE AND ONLY  
**GOLDEN TICKETS**

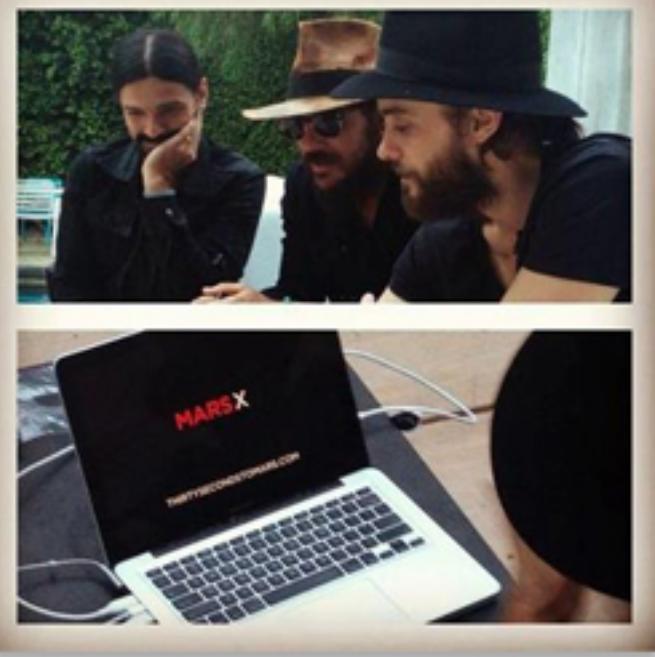
Providing  
fully-customizable  
fan packages



FACEBOOK.COM/  
ONEANDONLYGOLDENTICKETS



@GOLDENTICKETS



Follow MARS on Instagram at [@30SECONDSTOMARS](#) to receive the latest photos from The Lab, MARSX Revisits, and more!

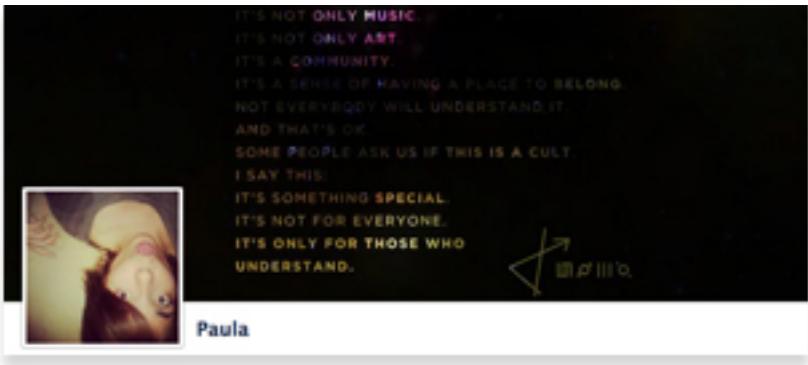
Celebrate 10 Years of Life On MARS whenever you want, as often as you want by revisiting ALL of MARS' short films and videos, as well as by subscribing to [MARS on YouTube](#) and accessing custom Playlists!



Access [EXCLUSIVE MARSX merch](#) by visiting the MARS Store!

MARS ON **FACEBOOK**

'Like' [Thirty Seconds To Mars on Facebook!](#)



Paula's Cover features a quote [recently featured](#) on MARS' Page:

"It's not only music. It's not only art. It's a community. It's a sense of having a place to belong. Not everybody will understand it. And that's OK. Some people ask us if This Is A Cult. I say this: It's something special. It's not for everyone. It's only for those who understand."

– Jared Leto

Visit and comment [MARS on Facebook](#) for a chance to be featured!



#### **DEADLINE EXTENDED BY POPULAR DEMAND!**

The Third Edition of the Thirty Seconds To Mars Yearbook is a Celebration of the Band and ECHELON, including collected photos from the fans! **Get YOUR PHOTO AND CAPTION in the book if you [lock in your order](#) by TODAY, WEDNESDAY, SEPTEMBER 12 at 11:59 PM ET.** For more details or to order today, [visit the Official MARS Store!](#)

Don't forget... MARS YEARBOOK VOL. 3 qualifies for flat-rate shipping regardless of where you live! Enter code to save: SHIPUSM2011 for the U.S., or SHIPINTM2011 for International.

## MARS MEMES



Great work on the latest round of hilarious MARS Memes! Check out the [MARSmeme Album](#) on Facebook to see some highlights and add your own.

## TRIAD GLOBAL ASSAULT



Eparreiii from Mars shared this great TRIAD Alert shot in [Rio de Janeiro!](#)

Where has YOUR TRIAD traveled to? [Share yours](#) or use #TRIADalert on Twitter.

## MARS ART

eande7380's wonderful [A BEAUTIFUL LIE](#) inspired artwork:



Get EDGE OF THE EARTH: The Making of A BEAUTIFUL LIE from [VyRTdirect](#), and be sure to add your art to the [Official MARS Flickr!](#)

## AVATAR ART

Supporting [ARTIFACT's premiere at TIFF 2012](#), forevermars4's Twitter avatar features fan-made art:



[Tweet MARS](#) for a chance to be featured!

## MARS TATTOO

Check out this great photograph of [@simons\\_sa](#)'s TRIAD and MARS-inspired body art:



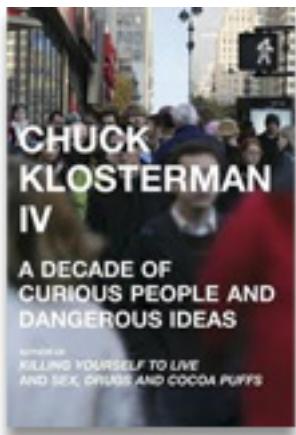
Add yours or view the Official [MARS Tattoo Archive](#)!

# HIVE

Keep up with the latest features and focuses by visiting The Hive on [Twitter](#) and [Facebook](#)!

## PICKS OF THE WEEK

### Read of the Week



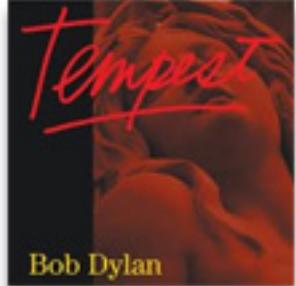
*Chuck Klosterman IV: A Decade of Curious People and Dangerous Ideas* is a book written by [Chuck Klosterman](#), consisting of three sections: *Things That Are True*, a collection of previously published interviews with new introductions and footnotes; *Things That Might Be True* which collects previously published opinion articles, and *Something That Isn't True At All* is the beginning of an unfinished novel written in 2000.

### Movie of the Week



Winner of the TIFF 2011 People's Choice Award, [Where Do We Go Now?](#) is a story about a group of Lebanese women try to ease religious tensions between Christians and Muslims in their village.

### Album of the Week



Tempest is the thirty-fifth studio album by American singer-songwriter Bob Dylan, featuring a fourteen-minute long song of the title track, *Tempest*.

## Organization of the Week



The Choroideremia Research Foundation seeks to raise funds in support of scientific research leading to a treatment or cure of choroideremia, a hereditary retinal-degenerative disease that causes blindness; to educate people affected by the disease; and to inform the public.



Want to see past Transmissions? A list of all previous Transmissions can be found in the [Transmission Archive](#)!



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